

Mouguilan

Tirounavoucarassou

UX / Design

A highly accomplished UX and Visual Designer with 20+ years of expertise in human-centered design and human-system interaction. Proven ability to drive product success from initial concept through launch in dynamic, competitive landscapes. My distinctive anthropological perspective enables the delivery of deeply insightful, user-focused solutions that effectively bridge the user-technology divide. Core strengths encompass user research, comprehensive documentation, journey mapping, rapid concept sketching, strategic planning, Agile UX methodologies, iterative prototyping, and design thinking.

Experience

Cognizant / Lead, UX & Visual Designer

FEB 2007 - PRESENT, CHENNAI

Led UX and visual design for numerous client projects, advancing AI, sustainability, IoT, Blockchain, AR, and VR applications.

Contributed to immersive navigation and digital experiences across Cognizant Digital Business.

Served as a valuable creative consultant, leveraging UX and design expertise.

Key Projects: Amgen (GEN-Ai), GSK-GlaxoSmithKline (Cold Chain & Connected Product), fastest (Online on-demand Testing), Thomson Reuters, IR Ingersoll Rand, Wyndham, 3M, Johnson & Johnson, FleetCor, iQor, Herc Rentals, Sustainability, Cognizant C2.0. and Verzon (UTP) etc..

Expertus / Sr. Interactive Designer

JAN 2006 - JUN 2006, CHENNAI

Worked cross-functionally with product management and product development teams.

Designed and developed Expertus interactive services and properties.

Created UX prototypes for visioning and exploring solutions.

Developed detailed wireframes, both static and interactive.

Maxem / Design Lead

NOV 2004 - JAN 2006, PONDICHERRY

Designed several prestigious projects.

Collaborated with cross-functional teams.

Built consensus between business drivers, technical considerations, and customer values by representing the user's perspective.

Ensured the success of all executed projects

Pinnacle sys. / Web and Graphic Designer

DEC 2001 - AUG 2003, CHENNAI

Worked as a Senior Web and Graphic Designer.

Contributed expertise to conceptual design ideas in collaboration with cross-functional project teams (Engineering, Production, etc.).

Skills

UX Design: User Research, User Experience/User Journey Mapping, Concept Sketching, Planning, Agile UX, Prototyping, Interaction Design, Information Architecture, User Flows, Motion Design, Style Guides & Pattern Libraries. Visual Design: Visual Design, Illustration & UI Graphics. Tools: Axure RP, Figma, Mendix (No-Code), Adobe Creative Cloud (XD, Photoshop, Illustrator, Dreamweaver, Premiere Pro, Audition), Wireframes & Mockups (Sketch & Illustrator). Other: Strategy & Vision Presentations, Documentation, HTML (Basic), Sounds & Videos.

Case Studies:

Smile to Pay:

<file:///F:/OVM/Oviyam%20Projects/WebSite/OVM-Updated%20Websites/1-Oviyamcreation%202025-May/tirounav/casestudy/OVM-FRP-CaseStudy-TIROUNAV-May2020.htm>

Search Engine,

<file:///F:/OVM/Oviyam%20Projects/WebSite/OVM-Updated%20Websites/1-Oviyamcreation%202025-May/tirounav/casestudy/OVM-SE-CaseStudy-TIROUNAV-May2020.htm>

Education

Pondicherry University / Fine Arts

JUN 1993-1995 - PONDICHERRY

Focus:

HCI, Consumer XDesign,

DIMID- Branding Evaluation & Data Visualization, Multimedia and Internet Design,

DGR - Graphic Re-Production.

CCA (Alliance Française),

Awards and honors

Best Emerging H3 Business Award - Team award for being the best Horizon-3 initiative

Best Innovation Team Award

Flash Works UI Award - Challenges for UI

Richness Theme Design from Adobe Cognizant.

Photography Award - PTC - World Tourism Day

Logo Designer Award - PTC - World Tourism Day